

NEWS RELEASE
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SEAMETRICS INC. HOSTS 2013 DISTRIBUTOR MEETING

KENT, WA – Seametrics Inc. hosted its 2013 Distributor Meeting at Seattle's *Museum of Flight* on September 11-13. Distributors from across the United States, Canada, Mexico, Brazil, Thailand, and Japan were in attendance. Following a tour at the factory, new Seametrics CEO Mike Yitref started the event by sharing the vision and mission for the company. His presentation was followed by those of key company leadership highlighting innovations in Engineering, Quality Management, and an overhaul of the Seametrics ERP system.

Guest speaker, Dr. Robert Lagrange, well-known ISA and WEFTEC speaker, gave a presentation to the group, *Understanding the Water/Wastewater Industry and How to Win in This Competitive Market*.

The meeting finished with a presentation of new products being released, including the **iMAG-Series**, an NSF-certified and IP68-rated magmeter which incorporates the *EcoFloMAG* technology platform newly released by Seametrics engineers.

Awards were presented to outstanding distributors in the following areas: *Exceptional New Distributor* (Detroit Pump, Michigan); *Best Technical Support & Training Partner* (Furrow Pump, Oregon); *Highest Sales Growth* (Pumps of Oklahoma); *Exceptional Marketing* (Dewco Pumps, Colorado); and *Distributor Salesperson of the Year for 2013* (Buddy Hawkins, Hawkins & Associates, Georgia). An award of appreciation was presented to Curt Burnett, Chairman of the Board and former CEO.

About Seametrics

Seametrics Inc. is a designer and manufacturer of a wide variety of flow metering products. Since 1990 the company has provided innovative solutions to users in industrial water treatment, energy management, irrigation, utilities, transportation, and chemical handling. Seametrics products have a reputation for durability and accuracy at a competitive price, and are sold largely through a network of domestic and international distributors.

The location just south of Seattle Washington is home to both the engineering and production groups. Seametrics employs just-in-time manufacturing methods and has a high commitment to continuous improvement. The company follows its ISO 9001 quality management system and employs lean design principles. A focus on innovation, product value and customer accessibility has resulted in two decades of continuous growth. Seametrics is dedicated to providing our customers with products that help in many different ways to make the world a better place.